

Introducing 3 HOT New Colors for 2015!



LONG HANDLE FOLD-UP BAG



NF3BU
BURGUNDY

NF3OR
ORANGE

NF3RO
ROYAL BLUE

SMALL FOLD-UP BAG



NF1RO
ROYAL BLUE

NF1OR
ORANGE

NF1BU
BURGUNDY

 **joann
marie
designs**

LIMITED EDITION
Tote Bags



CTYNA
NAVY

NF3FLV
FLEUR DIVINE

**FLEUR DIVINE
IS ALSO AVAILABLE IN
THE SHORT HANDLE TOTE**



NF2FLV
FLEUR DIVINE



ASI #63381 • PPAI #261317 • \$2.00

JAM

From JoAnn Marie Designs

ECO-FRIENDLY FASHION!

Shop with style with our fashion forward prints, you will be SURE to stand out from the crowd. We don't skimp on the details, our bags have webbed rolled handles, that make them easy to carry and very strong.

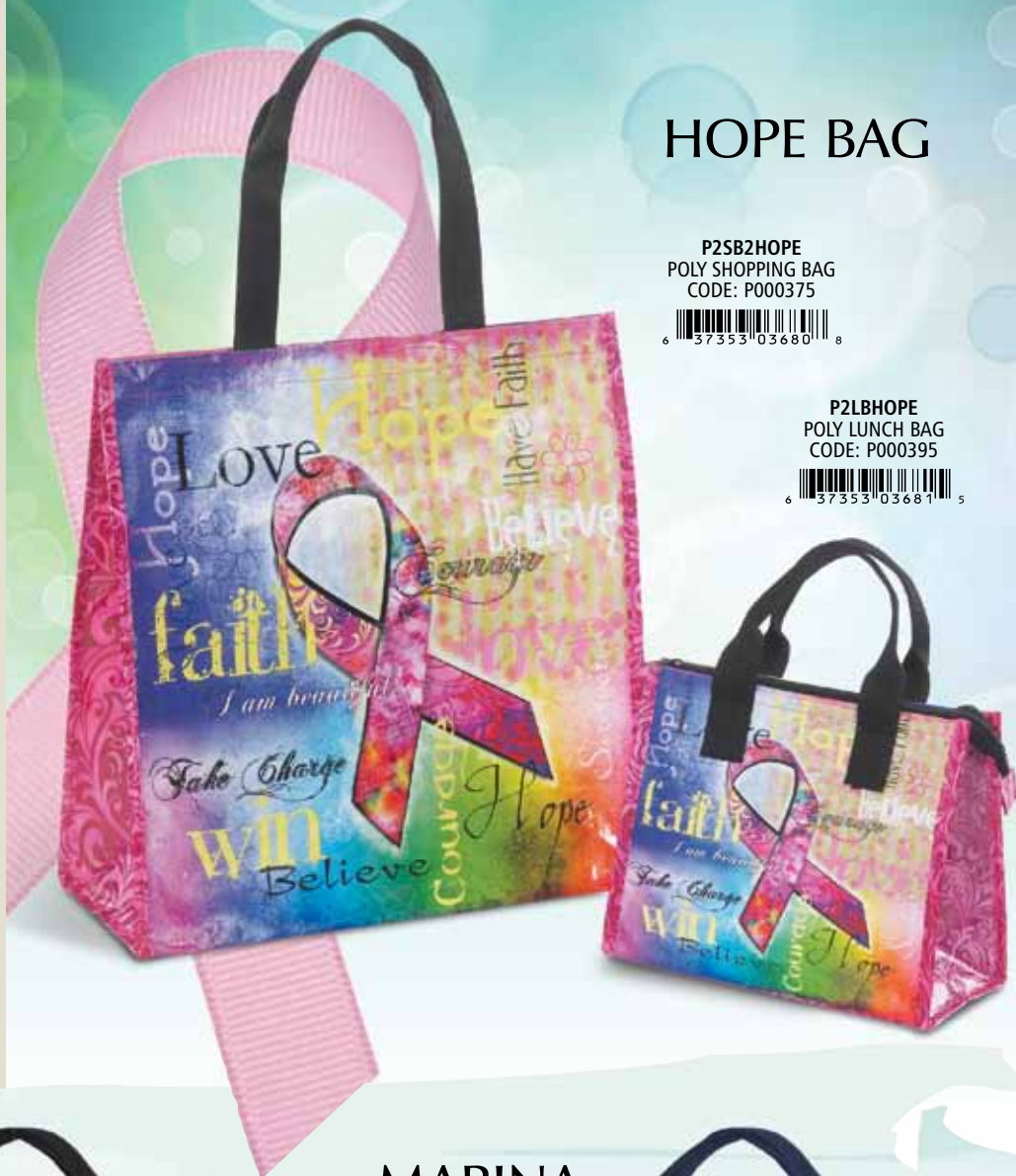
- Recycled from post consumer/ industrial materials
- They hold up to 45lbs
- Velcro closures
- Light weight and durable
- Water resistant & Wipes Clean
- Prop 65 compliant

HOPE BAG

P2SB2HOPE
POLY SHOPPING BAG
CODE: P000375



P2LBHOPE
POLY LUNCH BAG
CODE: P000395



POPPY CHIC



P2LBPC
POPPY CHIC
LUNCH BAG



P2SBPC
POPPY CHIC
SHOPPING BAG



MARINA STRIPE



P2LBMS
MARINA STRIPE
LUNCH BAG



P2SBMS
MARINA STRIPE
SHOPPING BAG



TRAVEL PRINT



P2LT2TRAV – LARGE TOTE



P2LB2TRAV
LARGE LUNCH BAG



P2RTTRAV – ROUND TOTE



JAM Poly Color Guide

	ASIAN FLORAL	BLACK FLOWER POWER	BLACK FLEUR DE LIS	COASTAL PRINT	CHOC. LEOPARD FLORAL	COLOR FLEUR DE LIS	MARINA STRIPE	METALLIC TIGER	POPPY CHIC	SNAKE SKIN	TRAVEL PRINT	CODE
I.D. Pouch: 6.5"W x 4.25"H	•	•			•	•				•		P000099
Insulated Cooler: 15"W x 15"H x 7"D			•		•	•						I000850
Insulated Lunch Bag: 9.75"W x 8"H x 5"D	•	•			•	•	•	•	•	•		P000350
Large Poly Lunch: 9"W x 10.5"H x 6.5"D			•								•	P000495
Large Tote: 23"W x 15"H x 9"D	•					•		•				P000400
Large Tote 2: 23"W x 15"H x 9"D			•	•							•	P000450
Poly Round Tote: 17"W x 13.75"H x 7.5"D			•	•							•	P000400
Shopping Bag: 15.25"W x 16"H x 6.75"D	•	•			•	•	•	•	•	•		P000350
Small Shopper: 11"W x 13.25"H x 5"D						•						P000265



P2LTFDL2
POLY LARGE TOTE



P2SBFDL2
POLY SHOPPING BAG



P2LBFDL2
POLY LUNCH BAG



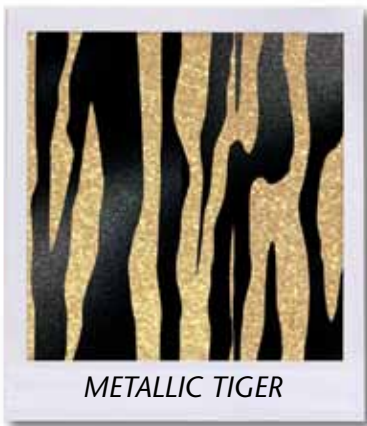
P2IDFDL2
POLY I.D. POUCH



P21CFDL2
INSULATED COOLER



P2SSFDL2
POLY SMALL SHOPPER



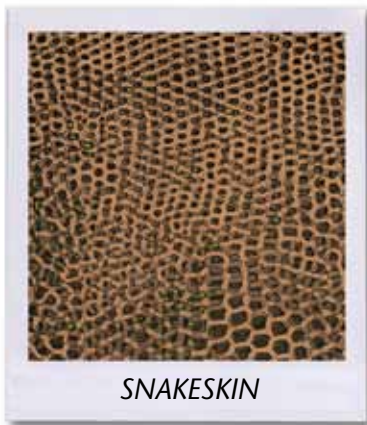
P2LTMGTIG – METALLIC TIGER
POLY LARGE TOTE



P2LBMGTIG – METALLIC TIGER
TIGER POLY LUNCH BAG



P2SBMTIG – METALLIC TIGER
POLY SHOPPING BAG



P2LBSNK
POLY LUNCH BAG



P2SBSNK
POLY SHOPPING BAG



P2IDSNK – I.D. POUCH



P2LBBFP
POLY LUNCH BAG



P2SBBFP
POLY SHOPPING BAG



P2IDBFP – I.D. POUCH

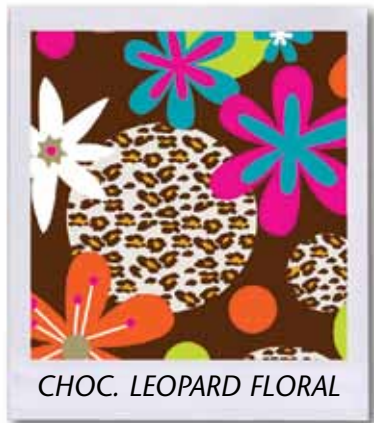


P2LT2COAST
POLY LARGE TOTE



P2RTCOAST
POLY ROUND TOTE

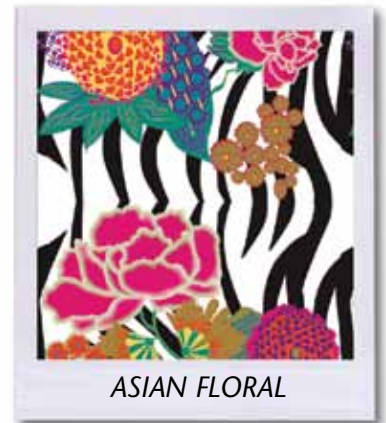




CHOC. LEOPARD FLORAL



BLACK FLEUR DE LIS



ASIAN FLORAL



P2ICCLF
INSULATED COOLER



P2SBCLF
POLY SHOPPING BAG



P2IDCLF
POLY I.D. POUCH



P2LBCLF
POLY LUNCH BAG



P2LT2BFDL – LARGE TOTE



P2LB2BFDL
LARGE LUNCH BAG



P2RTBFDL
ROUND TOTE



P2ICBFDL
INSULATED COOLER



P2LTAFPP
POLY LARGE TOTE



P2LBAFF
POLY LUNCH BAG



P2IDAFF
POLY I.D. POUCH



P2SBAFF
POLY SHOPPING BAG



P2PRE – POLY ASSORTMENT
CODE: D015600



FREE*
COOLERS

Our eco-friendly bags are now in a pre-pack

The prepack contains:

- 12 Assorted P2LB (our insulated lunch bag)
- 12 Assorted P2SB (our classic shopping bag)
- 12 Assorted P2RT (our NEW rounded edges tote)
- 6 Assorted P2LT (our largest poly tote)
- 3 Free Insulated Coolers

* Get three free insulated coolers for buying the prepack

LONG HANDLE FOLD-UP

The Microfiber Long Handle Fold-Up Tote is one of our **best sellers**. This is a fashionable and functional bag for people on the go. These totes fold down for easy packing in your suitcase, or to take with you on a shopping trip to keep all your treasures!

21"W x 13"H x 7" gusset • Code: M001200



NF3MS – MARINA STRIPE



NF3PC – POPPY CHIC



NF3BDL
BLACK DOT LEOPARD



NF33BLST – BLACK/
MULTI COLOR STRIPE



NF3BBG – BROWN
& BLACK GIRAFFE



NF3BCZ – BROWN &
CREME ZEBRA



NF3CHS
CHOCOLATE STRIPE



NF3CFDL – CREME
FLEUR DE LIS



NF3SNK
SNAKESKIN



NF3YBF
YELLOW & BLACK FLORAL



NF3ZEP
ZEBRA



NF3BL – BLACK
W/ BROWN HANDLE



NF3BL2 – BLACK
W/ BLACK HANDLE



NF3CH
CHOCOLATE



*Matching
coin purse
is included
on NF3 bags*



NF3DTF2
FUCHSIA DOTS 2



NF3FP
FLOWER POWER



NF3GRST
GREEN STRIPE



NF3LEP
LEOPARD



NF3NSP
NAUTICAL STRIPE



NF3ORS2
ORANGE STRIPE



NF3FU
FUCHSIA



NF3LI
LIME



NF3RE
RED



NF3NA
NAVY BLUE



NF3SD
SAND



NF3VI
VIOLET



NF3 PREPACK SPECIAL



NF3PRE – NF3 PREPACK
ASSORTMENT W/DISPLAY



Fixture available
separately for a
nominal fee.

52"H x 25.5"W x 20"D • Code: D042000

SHORT HANDLE FOLD-UP



NF2BL – BLACK



NF2SD – SAND



NF2NA – NAVY



22"W x 13"H x 7.25" gusset
Code: M001000

*Know When to
Hold 'em, and Know
When to Fold 'em!*



Our number one selling bag, the NF3 now available in a prepack. It includes 30 pieces of our NF3 long handle tote in a assortment of our best prints, with an adjustable 4-way display rack, in antiqued bronze metal. The cost of the fixture is being offset with three NF3's to customer at retail.



SMALL FOLD-UP BAG

14.5"W x 10"H x 4.75" gusset
Code: M000895



NF1DMK
DAMASK



NF1VI
VIOLET



NF1PC
POPPY CHIC



NF1MS
MARINA STRIPE



NF1BL
BLACK



NF1CFDL
CREME FLEUR DE LIS



NF1CHS
CHOCOLATE STRIPE



NF1CH
CHOCOLATE



NF1FP
FLOWER POWER



NF1GRST
GREEN STRIPE



NF1ZEP
ZEBRA



NF1TU
TURQUOISE



NF1LI
LIME



NF1LEP
LEOPARD



NF1ORS2
ORANGE STRIPE



NF1RE
RED



NF1YBF
YELLOW & BLACK FLORAL



NF1SD
SAND



NF1NA
NAVY





NMBBL – BLACK



NMBKH – KHAKI



10" W x 11.5" H
x 2" gusset

Code: M001900

SMALL MESSENGER



ESBBL – BLACK



ESBFU – FUCHSIA



ESBVI – VIOLET



9.5" W x 5.5" H x 2.5" gusset
Code: M00650

ESSENTIALS BAG



COSMETIC BAG

COSRMC
Red Mock Croc



COSCMC
Crème Mock Croc



COSBMC
Black Mock Croc



COSLMC
Lime Mock Croc



8" W x 5.75" H
x 1.5" gusset

Code: V000695



NF1PC
SMALL FOLD-UP TOTE
6 37353 62113 4

NF3PC – LONG
HANDLE FOLD-UP TOTE
6 37353 62115 8

NLB2PC
LARGE LUNCH BAG
6 37353 62118 9

NPTPC
INSULATED TOTE
6 37353 62120 2

Poppy Chic

Our New *Poppy Chic* collection is drenched in poppies. Makes you want to pick them and put them in a vase. Available in seven of our top styles.

Design & copyright: @Peggy Jo Ackley, Licensed by DSW



NLB1PC – LUNCH BAG
6 37353 62117 2



MBPC – MINI BAG
6 37353 62111 0



HCBCPC HANGING COSMETIC BAG
6 37353 62109 7

SMALL CLUTCH

CLCMC
Crème Mock Croc
6 37353 03664 8

CLLMC
Lime Mock Croc
6 37353 03667 9

CLBMC
Black Mock Croc
6 37353 03665 5

CLRMC
Red Mock Croc
6 37353 03666 2

6.25" W x 4" H
x 1.25" gusset
Code: V000725





PORTRE – RED



19 W x 11 H x 6 gusset
Code: M001950

PORTBL – BLACK



**PORTYBF – YELLOW
& BLACK FLORAL**



PORTOFINO

BLACK QUILTED COLLECTION



**LTTBLQ
LARGE TRAVEL TOTE
BLACK QUILTED**



24"W x 13.5"H x 9.5" gusset
Code: M002095

**MBBLQ
MINI BAG
BLACK QUILTED**



12"W x 7.75"H x 5.5" gusset
Code: M000750

**MTBLQ – MEDIUM TOTE
BLACK QUILTED**



17.5"W x 11.5"H x 5.5"
gusset • Code: M001350

**PBLQ – POUCH
BLACK QUILTED**



8"W x 9.5"H x 1.5" gusset
Code: M001875



HAMPTON

Our Hampton Bag is a “must have” for people on the go. A fully functional and fashionable bag for all your goodies. They fold up for easy storage in your suitcase. Completely lined, spot clean.

21”W x 13”H x 7” gusset • Code: M001695

Double zippers on back allow you to slip the Hampton over a rolling tote.



HAMYBF
YELLOW
AND BLACK
FLORAL



HAMCFDL
CREME
FLEUR
DE LIS



HAMSNK
BROWN
SNAKESKIN



HAMBDL
BLACK DOT
LEOPARD



HAMBL
BLACK



HAMPEW
PEWTER



HAMGLF
GREEN LEO-
PARD FLORAL



HAMDMK
DAMASK





INSULATED LUNCH BAGS

INSULATED LUNCH BAG

Our microfiber insulated lunch bag is ***"The little lunch bag that holds a lot."*** Many prints and colors to choose from. Prop 65 compliant lining. Zip closure helps keep foods cool, hot and secure! Works as a cosmetic bag too! Easily wipes clean.

9.75"W x 8"H x 5" gusset • Code: I000675



NLB1MS
MARINA STRIPE



NLB1PC
POPPY CHIC



NLB1BL
BLACK



NLB1LEP
LEOPARD



NLB1LI
LIME



NLB1LTD – LIME WITH
TURQUOISE DOTS



NLB1ORS
ORANGE STRIPE



INSULATED LARGE LUNCH BAG

We upsized our insulated microfiber lunch bags in some of our most popular colors and prints. The extra height makes carrying water or soda bottles easy, or convenient for holding your plastic storage containers. The zipper closure keeps food cool or hot. Includes an outside pocket for functionality and easily wipes clean.



9"W x 11.5"H x 7" gusset

Code: I000950



NLB2MS
MARINA STRIPE



NLB2NA
NAVY



NLB2PC
POPPY CHIC



NLB2BL
BLACK



NLB2BCZ – BROWN
& CREME ZEBRA



NLB2CFDL
CREME FLEUR DE LIS



NLB2DMK
DAMASK



NLB2GLF – GREEN
LEOPARD FLORAL



NLB2LTD – LIME WITH
TURQUOISE DOTS



NLB1DMK
DAMASK



NLB1FP
FLOWER POWER



NLB1GLF
GREEN LEOPARD FLORAL



NLB1TU
TURQUOISE



NLB1YBF
YELLOW/BLACK FLORAL



NLB1ZEP
ZEBRA



Insulated Lunch Bag **PREPACK**

You will get an assortment of our best sellers that includes:

- 12 Small Insulated Lunch Bags (NLB1)
- 6 Large Insulated Lunch Bags (NLB2)
- **PLUS**, 2 FREE Small Insulated Lunch Bags (NLB1) as a Bonus!

CODE: D013800

NLBPRE – LUNCH BAG ASSORTMENT



INSULATED TOTE

18"W x 14.5"H x 6.5" gusset
Code: I001450

Water resistant microfiber; thermal insulated lining; inside mesh pocket and two outside zip pockets for storage; zip closure to keep contents secure. Fun prints to choose from!



NPTFP
FLOWER POWER



NPTYBF – YELLOW
AND BLACK FLORAL



NPTGLF – GREEN
LEOPARD FLORAL



NPTMS – MARINA
STRIPE



NPTORS
ORANGE STRIPE



NPTLEP
LEOPARD



NPTGRST
GREEN STRIPE



NPTPC
POPPY CHIC



NPTZEP
ZEBRA



URBAN POUCH

7.5"W x 8.5"H x 1" gusset

Code: M000995



NUPCBL – BLACK CRINKLE



NUPFU – FUCHSIA



NUPLI – LIME



NUPFP – FLOWER POWER



NUPDMK – DAMASK



NUPLEP – LEOPARD



NUPTIP – TIGER

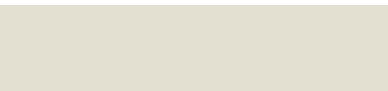


NUPZEP – ZEBRA



NUPGLF – GREEN LEOPARD FLORAL





Our Best selling cross body pouch available in an eye catching array of colors and prints in microfiber! Fully lined, front pocket & zipper closure on top.



LARGE TRAVEL TOTE



24"W x 13.5"H x 9.5" gusset
Code: M001875

LTTSNK2
BROWN SNAKESKIN



LTTBDL
BLACK DOT LEOPARD



FASHION POUCH



8"W x 9.5"H
x 1.5" gusset
Code: M001875

PSNK – BROWN SNAKESKIN



PBDL – BLACK DOT LEOPARD



PYBF – YELLOW/BLACK FLORAL



HANGING COSMETIC BAG



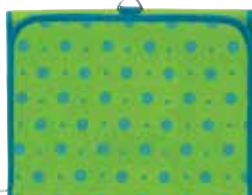
HCBPC – POPPY CHIC
(BLACK INSIDE)



HCBZEP – ZEBRA
(FUCHSIA INSIDE)



HCBYBF – YELLOW & BLACK
FLORAL (BLACK INSIDE)



HCBLTD – LIME W/ TURQUOISE
DOTS (TURQUOISE INSIDE)



HCBFP – FLOWER POWER
(FUCHSIA INSIDE)



Our spacious hanging cosmetic bag holds your travel toiletries and cosmetics and easily hangs out of the way. Double lined and surface washable to keep it looking fresh.

Open: 26"W X 9"H • Closed: 12"W X 9"H • Code: M000975



HANGING JEWELRY TOTE



JTTUQ
TURQUOISE QUILTED
(BLACK INSIDE)



JTBLQ
BLACK QUILTED
(FUCHSIA INSIDE)



Our hanging jewelry tote features multiple zippered pockets to help keep jewelry organized and easy to see. Soft interior lining provides extra protection, and compact design makes it perfect for travel or storage.

12"W x 23"H (open) • Code: M001100



CITY TOTE



CTYBL – BLACK



CTYCHS – CHOCOLATE STRIPE



CTYLI – LIME



The City Tote is perfect for work or school. Use it to safely carry your lap top, books or files.

- Padded divider for laptop protection
- Re-enforced bottom with support feet
- Sturdy web strap and metal grommets
- Fully lined with functional pockets

18"W x 13.5"H x 5" gusset
Code: M001595



CTYDMK – CITY TOTE
DAMASK



CTYPEW – CITY TOTE
PEWTER



KID'S BACKPACK

For kids or tweens! These fun and practical backpacks have two large zippered pockets to keep everything in its place. They also feature adjustable padded shoulder straps, two side pockets, (one with elastic to hold a water bottle and the other zippered to keep lunch money safe). Plus, the clear ID pocket can hold a school ID or bus pass.

13.5"W x 16.5"H
x 6" gusset.

Code: M001550

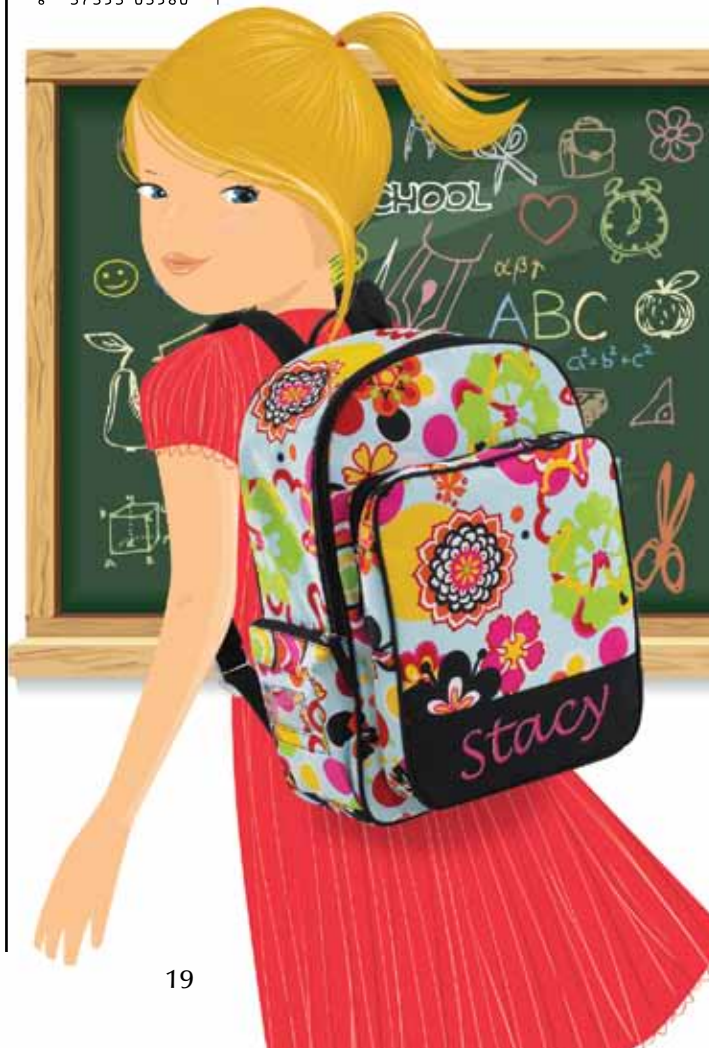
KBPBL – BLACK



KBPLTD – LIME W/
TURQUOISE DOTS



KBPFP
FLOWER POWER



MINI TOTE

12"W x 8"H x 5.5" gusset • Code: M000650



NMTVI – VIOLET

NMTFP – FLOWER
POWER

NMTBL – BLACK

NMTZEP – ZEBRA

NMTRE – RED

NMTLEP – LEOPARD

NMTFU – FUCHSIA



MINI BAG

12"W x 7.75"H x 5.5" gusset • Code: M000750



MBMS
MARINA STRIPE



MBPC
POPPY CHIC



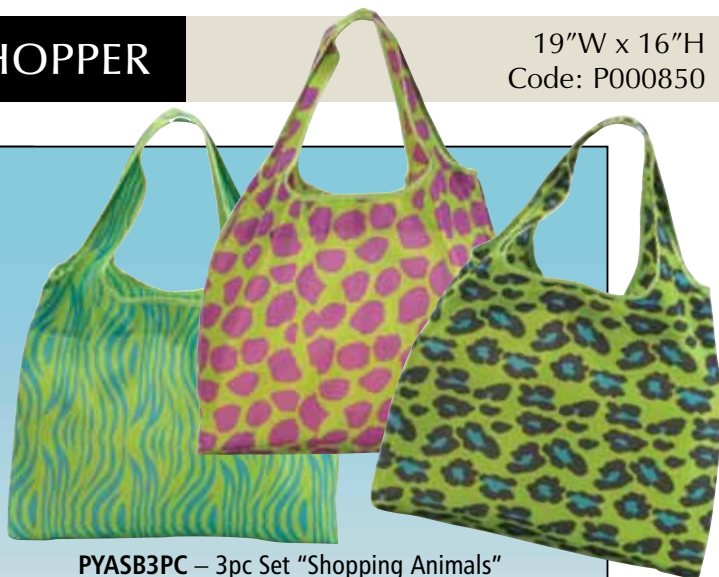
Carry up to 40 pounds in our reusable Eco-Shoppers

ECO SHOPPER

19"W x 16"H
Code: P000850



PYCEB3PC – 3pc Set "Earth Buddy" Polyester Bags



PYASB3PC – 3pc Set "Shopping Animals" Polyester Bags



MBBLQ
BLACK QUILTED



MBCFDL
CREME FLEUR DE LIS



MBDMK
DAMASK



MBGLF
GREEN LEOPARD FLORAL



MBTUQ
TURQUOISE QUILTED



MBFP
FLOWER POWER



POUCH DUFFEL



Pouch Opens to
a Jumbo Duffel Bag

22"W x 14"H x 9" gusset (folds to
a pouch size of 9W" x 6.5H" x 1"
Code: M001650

PDBBL – BLACK



PHOTO TOTES

4-POCKET PHOTO TOTES

18"W x 13"H

x 6" gusset

Code: M000795



NPH4PLI – LIME
4-POCKET PHOTO TOTE



NPH4PCH – CHOCOLATE
4-POCKET PHOTO TOTE



NPH4PRE – RED
4-POCKET PHOTO TOTE



NPH4PBL – BLACK
4-POCKET PHOTO TOTE



Personalize it "Your Way"



5-POCKET PHOTO TOTE

13"W x 12"H x 3.75" gusset • Code: M000795

NPH5PBL – BLACK



PHOTO CLUTCH



PHOTO MINI TOTE



NPHCLBL — BLACK



NPHCLPI — PINK



NPHCLLI — LIME



NPHMTBL — BLACK



NPHMTPI — PINK



NPHMTLI — LIME



7.5"W x 4.75"H x 2.5" gusset • Code: M000295

10"W x 7.5"H x 5" gusset • Code: M000395

HALLOWEEN BAGS



P3HAL1 — BLACK TREES
POLY HALLOWEEN BAG



P3HAL2 — 5 PUMPKINS
POLY HALLOWEEN BAG



P3HAL3 — 2 BROWN OWLS
POLY HALLOWEEN BAG



12" W x 13" H
x 5.25" gusset
Code: P00150

WINE BAG COLLECTIONS

VELVETEEN



W62BU
BURGUNDY



W62BL
BLACK



W62GR
GREEN



W62NB
NAVY BLUE



W62PU
PURPLE



W62R
RED



Code: W000345

ISLAND PRINTS



W20A — ISLAND PRINT W/RAFFIA TIE
(Sold as asst. dozen. Actual prints may vary)
Code: W003590



METALLIC SHEERS

Code: W000225



IBT6X15SI
SILVER



IBT6X15BU
BURGUNDY



IBT6X15BL
BLACK



SWCOSP
PEWTER OSTRICH

SWCBLM – BLACK PU

SWCBMC
MOCK CROC BLACK

Code: W000695

WINE CARRIERS

SILKY Code: W000265

IBTSILKRE
RED

IBTSILKGL
GOLD

IBT6X15RE
RED

IBT6X15GR
GREEN

IBT6X15GL
GOLD

IBT6X15BL
PEWTER

IBT6X15PU
PURPLE

IBT6X15GLB
GOLD/BURGUNDY

IBT6X15GT
GREEN/TURQ

SHEERS

Code: W000325



W10G – GREEN



W10GL – GOLD



W10B – BURGUNDY



W10S – SILVER



W10BL – BLACK



FABRIC WINE BAG PRINTS

Code: W000225



IBT6X15FDLM – FLEUR
DE LIS MARDI GRAS



IBT6X15FDL
FLEUR DE LIS



IBT6X15SS
STARS SILVER



IBT6X15BAL2 – SILVER
& GOLD BALLOONS



IBT6X15SG
STARS GOLD



IBT6X15BOT
BOTTLES



IBT6X15ZEP
ZEBRA



VELVETY

Code: W000265



IBTVELRO
ROYAL BLUE



IBTVELRE
RED



IBTVELPU
PURPLE



IBTVELGR
GREEN



IBTVELBU
BURGUNDY



IBTVELBL
BLACK



EMBROIDERED

Code: W000255



IBT6X15CIR
CIRCLES



IBT6X15GBS – GOLD
& BLACK STRIPE



IBT6X15LEO2
LEOPARD



IBTEMB2
"CHEERS"



IBTEMB3
"CELEBRATE"



IBTEMB1
"FRIENDS"



MARINA STRIPE



Make some waves with our latest addition "Marina Stripe" with six fabulous styles to chose from.



Whether silk screened or embroidered, our bags can be personalized beautifully with your logo or company name. We can also personalize hang tags.

PERSONALIZATION